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ASX ANNOUNCEMENT

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Adslot Sign eBay Australia

Adslot Limited (ASX:ADJ), a global provider of display media trading technology, today announced it has entered into a commercial agreement with eBay Australia to implement its *Adslot Publisher* platform.

eBay Australia is the largest e-commerce property in the country, capturing over 7 million visits and 100 billion ad impressions per month. eBay is also in the top 10 of most loved brands.

“Signing eBay is another significant win for the company and demonstrates continued validation of the *Adslot Publisher* platform from large tier one publishers”, said Adslot CEO Ian Lowe.

“It’s particularly satisfying to be eBay’s provider of choice, given we were selected via a competitive review process. *Adslot Publisher* will help eBay automate key aspects of their premium display sales, and the automation will assist in realising the broader dual objectives of improved economies of scale, and optimising revenue growth.”

eBay plan to deploy the *Adslot Publisher* platform in June.

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