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10 July 2014

The Manager Company Notices Section ASX Limited Level 45, South Tower, Rialto Towers 525 Collins Street MELBOURNE VIC 3000

Dear Sir/Madam

Notice under section 708A(5)(e) of the Corporations Act 2001 (Cth)

This notice is given by Adslot Ltd ACN 001 287 510 (Adslot) under section 708A(5)(e) of the *Corporations Act 2001* (Cth) (Corporations Act).

Adslot has today issued 65 million fully paid ordinary shares in Adslot (**Placement Shares**) to certain existing and new institutional and sophisticated shareholders under the placement announced by Adslot on 3 July 2014.

Adslot advises that:

- (a) the Placement Shares were issued without disclosure to investors under Part 6D.2 of the Corporations Act;
- (b) this notice is being given under section 708A(5)(e) of the Corporations Act;
- (c) as at the date of this notice, Adslot has complied with:
 - (i) the provisions of Chapter 2M of the Corporations Act as they apply to Adslot; and
 - (ii) section 674 of the Corporations Act; and
- (d) as at the date of this notice, there is no excluded information of the type referred to in sections 708A(7) and 708A(8) of the Corporations Act.

Yours sincerely

SLMP

Brendan Maher Chief Financial Officer & Company Secretary

NEW YORK

LONDON