

Adslot Ltd.
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ASX: ADJ

April 13 2016

Notice under section 708A(5)(e) of the Corporations Act 2001 (Cth)

This notice is given by Adslot Ltd ACN 001 287 510 (Adslot) under section 708A(5)(e) of the Corporations Act 2001 (Cth) (Corporations Act).

Adslot has today issued 57.5 million fully paid ordinary shares in Adslot (Placement Shares) to institutional and sophisticated shareholders under the placement announced by Adslot on April 6 2016.

Adslot advises that:

- a) the Placement Shares were issued without disclosure to investors under Part 6D.2 of the Corporations Act;
- b) this notice is being given under section 708A(5)(e) of the Corporations Act;
- c) as at the date of this notice, Adslot has complied with:
 - I. the provisions of Chapter 2M of the Corporations Act as they apply to Adslot; and
 - II. section 674 of the Corporations Act; and
- d) as at the date of this notice, the following excluded information of the type referred to in sections 708A(7) and 708A(8) of the Corporations Act exists:
 - I. Adslot is in the final stages of negotiations with a major international media-buying organisation to enter in to a multi-year agreement covering several foreign markets. It is anticipated the agreement will realise a material increase in Trading Technology revenues for Adslot. Adslot will keep the market informed of any significant developments in relation to this negotiation and notes there is no assurance negotiations will culminate in a final binding agreement between the parties.

Yours sincerely

Ben Dixon

Executive Director

NEW YORK SYDNEY LONDON MELBOURNE SAN FRANCISCO AUCKLAND HAMBURG SHANGHAI