

22 September 2016

Company Notices Section, ASX Limited  
Rialto Towers, Level 45, 525 Collins Street  
MELBOURNE VIC 3000

Dear Sir/Madam

**Notice under section 708AA(2)(f) of the Corporations Act 2001 (Cth)**

This notice is given by Adslot Limited ACN 001 287 510 (ASX: ADJ) (**Adslot**) under section 708AA(2)(f) of the **Corporations Act 2001** (Cth) (**Corporations Act**) as notionally modified by ASIC Corporations (Non-Traditional Rights Issue) Instrument 2016/84 (**ASIC Instrument**).

Adslot announced on 22 September 2016 a fully underwritten non renounceable entitlement offer (**Entitlement Offer**) of 1 fully paid ordinary share in Adslot (**New Shares**) for every 18 fully paid ordinary shares held in Adslot as at 7.00pm (Melbourne time) on 28 September 2016 to eligible shareholders with a registered address in Australia or New Zealand and certain other jurisdictions in which Adslot has decided to make the Entitlement Offer.

Adslot advises that:

- (a) the New Shares will be offered for issue without disclosure to investors under Part 6D.2 of the Corporations Act;
- (b) this notice is being given under section 708AA(2)(f) of the Corporations Act as notionally modified by the ASIC Instrument;
- (c) as at the date of this notice, Adslot has complied with:
  - (i) the provisions of Chapter 2M of the Corporations Act as they apply to Adslot; and
  - (ii) section 674 of the Corporations Act;
- (d) as at the date of this notice, there is no excluded information of the type referred to in sections 708AA(8) and 708AA(9) of the Corporations Act as notionally modified by the ASIC Instrument; and
- (e) the potential effect that the Entitlement Offer will have on the control of Adslot, and the consequences of that effect, will depend on a number of factors, including investor demand and existing shareholdings. However, because of the structure of the Entitlement Offer as a pro rata issue and the fact that no Adslot shareholder currently has or is expected to have after the Entitlement Offer voting power exceeding 20% in Adslot, the Entitlement Offer is not expected to have any material effect or consequence on the control of Adslot.

Yours faithfully,  
Adslot Limited



Brendan Maher, CFO and Company Secretary