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## ASX ANNOUNCEMENT

3 FEBRUARY 2012

### Change of Role - Director Resignation

Webfirm Group Limited (ASX:WFM) today announced that Anthony Du Preez, having successfully established an Adslot sales and support office in the UK over the past six months, will now transition to a consulting role where he will continue to offer auction and market design expertise to the Company as required from 1 April 2012.

As part of this transition, Mr Du Preez has resigned as an executive and director of Webfirm Group Limited effective 30 March 2012.

Guy Phillips, GM of Sales (EMEA), will head up Adslot's UK operations from 1 April 2012.

- ENDS -

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