

ASX ANNOUNCEMENT

26 July 2012

Appendix 3Y – Change of Director’s Interest Notices lodged today

Following are two Appendix 3Y’s in relation to Mr Barlow and Mr Giles, which are lodged today late, advising of a change in their interest in the Company as a result of unlisted options held by them lapsing on 1 July 2012.

The lapsing of these options were advised to the ASX on 2 July 2012 but due to an administrative oversight the relating Appendix 3Y’s were not lodged with the ASX within the required time and these follow.

As a result we have amended our procedures to ensure that this does not occur again and that the Company will be in a position to comply with Listing Rule 3.19A going forward.

Yours faithfully



Brendan Maher
Company Secretary

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Webfirm Group Limited
ABN	70 001 287 510

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Mr Andrew Barlow
Date of last notice	12 April 2011

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	(a) Direct; and (b) Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	(b) Venturian Pty Ltd
Date of change	1 July 2012
No. of securities held prior to change	(a) 2,000,000 unlisted options expiring 30.06.12 @ 10c plus 7,900,000 unlisted options expiring 31.01.13 @ 5.3c (a) 648,102 fully paid ORD (b) 56,492,031 fully paid ORD
Class	(a) Unlisted options and fully paid ORD (b) Fully paid ORD
Number acquired	None
Number disposed	None
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	-

+ See chapter 19 for defined terms.

Appendix 3Y Change of Director's Interest Notice

No. of securities held after change	(a) 7,900,000 unlisted options expiring 31.01.13 @ 5.3c (a) 648,102 fully paid ORD (b) 56,492,031 fully paid ORD
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	2,000,000 unlisted options expiring 30.06.12 @ 10 cents have lapsed. No shares or options were disposed or traded.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change	
Interest acquired	
Interest disposed	
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No securities were traded
If so, was prior written clearance provided to allow the trade to proceed during this period?	-
If prior written clearance was provided, on what date was this provided?	-

⁺ See chapter 19 for defined terms.

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Webfirm Group Limited
ABN	70 001 287 510

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Mr. Adrian Giles
Date of last notice	7 June 2012

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	(a) Direct; and (b) Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	(b) Giles Share Investments Pty Ltd <Giles Share A/C> and (b) Yarra Ventures <Giles Share Account>
Date of change	1 July 2012
No. of securities held prior to change	(a) 2,000,000 unlisted options expiring 30.06.12 @ 10c plus 11,800,000 unlisted options expiring 31.01.13 @ 5.3c (b) 18,421,288 fully paid ORD
Class	(a) Unlisted options (b) Fully paid ORD
Number acquired	None
Number disposed	None
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	-

+ See chapter 19 for defined terms.

Appendix 3Y Change of Director's Interest Notice

No. of securities held after change	(a) 11,800,000 unlisted options expiring 31.01.13 @ 5.3c (b) 18,421,288 fully paid ORD
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	2,000,000 unlisted options expiring 30.06.12 @ 10 cents have lapsed. No shares or options were disposed or traded.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change	
Interest acquired	
Interest disposed	
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No securities were traded
If so, was prior written clearance provided to allow the trade to proceed during this period?	-
If prior written clearance was provided, on what date was this provided?	-

⁺ See chapter 19 for defined terms.