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ASX ANNOUNCEMENT

28 October 2013

Forfeiture of Options

Adslot Ltd advises that 1,000,000 options exercisable before 30 September 2014 at 11.6 cents have been forfeited in accordance with the rules of the Adslot Employee Share Option Plan.

Brendan Maher Company Secretary

M E L B O U R N E L O N D O N SAN FRANCISCO NEW YORK