

ASX Announcement  
21<sup>st</sup> February 2018

## Appendix 3Y – Late Lodgement

Attached is an Appendix 3Y for Ben Dixon, Executive Director of Adslot Limited (“Adslot”, ASX: ADJ).

The Appendix 3Y is lodged late due to an administrative oversight at the time of the granting of Incentive Options following approval by members in the AGM on 15 November 2017.

The Incentive Options were granted on 26 November 2017 along with other employee options and included in the Appendix 3B lodged at that time.

Whilst Adslot considers its current arrangements are adequate for ensuring timely and accurate notification, and that the failure to do so on this occasion was due to oversight at the time the requirement to lodge arose, it has nevertheless reviewed its procedures to ensure that it meets its disclosure obligations

Yours sincerely

Felicity Conlan  
Company Secretary

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity</b>	<b>Adslot Ltd</b>
<b>ABN</b>	<b>70 001 287 510</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Mr Benjamin Dixon
<b>Date of last notice</b>	9 October 2017

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	(a) Direct; and (b) Indirect
<b>Nature of indirect interest (including registered holder)</b>	(b) Ambleside Ventures Pty Ltd as trustee for Ambleside Investments Trust
<b>Date of change</b>	26 November 2017
<b>No. of securities held prior to change</b>	( a ) 4,261,950 fully paid ordinary shares ( a ) 250,000 Performance Rights ( b ) 33,091,710 fully paid ordinary shares
<b>Class</b>	(a) Fully paid ordinary shares, Performance Rights awarded under the Adslot employee incentive scheme (b) Fully paid ordinary shares
<b>Number acquired</b>	(a) 1,000,000 employee options (exercise price \$0.073, expiring 4 October 2021)
<b>Number disposed</b>	None
<b>Value/Consideration</b>	Nil.
<b>No. of securities held after change</b>	( a ) 4,261,950 fully paid ordinary shares ( a ) 250,000 Performance Rights ( a ) 1,000,000 employee options ( b ) 33,091,710 fully paid ordinary shares
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Award of employee options under the Adslot Ltd Incentive Option Plan, approved by shareholders on 14 November 2017.

+ See chapter 19 for defined terms.

## Appendix 3Y Change of Director's Interest Notice

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### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	
<b>Nature of interest</b>	
<b>Name of registered holder (if issued securities)</b>	
<b>Date of change</b>	
<b>No. and class of securities to which interest related prior to change</b>	
<b>Interest acquired</b>	
<b>Interest disposed</b>	
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	
<b>Interest after change</b>	

### Part 3 – +Closed period

<b>Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?</b>	N/A
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	-
<b>If prior written clearance was provided, on what date was this provided?</b>	-

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+ See chapter 19 for defined terms.