

ASX Announcement

Tuesday 16 July 2019

Resignation of Director – Quentin George

Adslot Ltd (ASX: ADJ) (“Adslot” or “the Company”) announces that Mr Quentin George has today resigned from the Adslot Board of Directors.

Mr George is regretfully required to resign his directorship due to taking up a managing partner role at a leading global consulting firm, which strictly prohibits partners and consultants sitting on public company boards.

Mr George said, “I regret having to resign my position as a Director of Adslot at this time, as I feel the Company is close to a break-through moment and right on the precipice of achieving significant commercial traction in the United States and other markets. I have thoroughly enjoyed my time with Adslot, and would like to express my ongoing support for the Adslot business, its board and management. I believe the company is well placed to capitalise on its vision, and the business has an exciting future ahead of it.”

Executive Chairman, Mr Andrew Barlow, said “The Company sincerely thanks Mr George for his significant contribution and support as a Director over the past five years. Mr George’s US market insights and industry experience have been hugely valuable in guiding Adslot’s strategy, and building significant inroads into cracking the US market.”

Mr Quentin George has served as a Director of Adslot since June 2014.

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For further enquiries, please contact:

Ben Dixon
Chief Executive Officer
Adslot Limited
investor.relations@adslot.com

Felicity Conlan
Chief Financial Officer
Adslot Limited
investor.relations@adslot.com



Adslot Ltd
ABN 70 001 287 510
ASX:ADJ

About Adslot

Adslot's mission is to automate the trading of forward guaranteed display advertising, referred to as automated guaranteed. Our leading technology is a purpose built, global media trading platform. Adslot benefits a global community of media buyers and sellers, including media agencies, publishers and advertisers, by providing trading efficiencies and effectiveness made possible only via technology, and by doing so the basis on which the \$80B online display advertising industry will realise its full growth potential.

Adslot is a global organisation with operations in North America, Europe and Asia Pacific and is headquartered in Australia