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ASX Announcement

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Evergreen Trading signs MSA

Adslot Ltd (ASX:ADS) announces that it has executed a Master Services Agreement (MSA) with *Evergreen Trading*, a US-based independent media trading organisation. This agreement will enable *Evergreen Trading* to transact media on behalf of clients across the US via the *Adslot Media* marketplace.

Adslot's CEO, Ben Dixon said, "We are pleased to have *Evergreen Trading* join our growing list of media buying partners in the United States. We believe that the *Adslot Media* platform and its associated catalogue of premium publishers will provide additional activation opportunities for *Evergreen Trading's* innovative trade-enabled media investment strategies."

Initial trading via this agreement has commenced immediately and is expected to grow in coming quarters.

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For further enquiries, please contact:

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About Adslot

Adslot's mission is to automate the trading of forward guaranteed display advertising, referred to as automated guaranteed. Our leading technology is a purpose built, global media trading platform. Adslot benefits a global community of media buyers and sellers, including media agencies, publishers and advertisers, by providing trading efficiencies and effectiveness made possible only via technology, and by doing so the basis on which the \$80B online display advertising industry will realise its full growth potential.

Adslot is a global organisation with operations in North America, Europe and Asia Pacific and is headquartered in Australia.