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ASX Announcement 22 September 2021

Investor Webinar – New Director Introduction and US Market Update

Adslot Ltd (ASX:ADS) is pleased to invite all shareholders and investors to join a Live Investor Webinar at 11.00 am (AEST) on Tuesday 28 September 2021.

The Live Webinar will be hosted by the Company's CEO, Mr Ben Dixon, and the President of Adslot's US operations, Mr Chris Maher. We will be joined by Mr Tom Triscari, who joined the Adslot board on 9 August 2021.

Mr Dixon and Mr Maher will discuss recent developments regarding the Company's progress in the US market while Mr Triscari will provide his thoughts on wider industry trends and their increasing relevance for Adslot.

All attendees must register in advance, and can submit questions, via the following link:

https://attendee.gotowebinar.com/register/5686961529148638475

The Company looks forward to welcoming all shareholders and investors to this Live Event.

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For further enquiries, please contact:

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About Adslot

Adslot's mission is to automate the trading of forward guaranteed display advertising, referred to as automated guaranteed. Our leading technology is a purpose built, global media trading platform. Adslot benefits a global community of media buyers and sellers, including media agencies, publishers and advertisers, by providing trading efficiencies and effectiveness made possible only via technology, and by doing so the basis on which the \$80B online display advertising industry will realise its full growth potential.

Adslot is a global organisation with operations in North America, Europe and Asia Pacific and is headquartered in Australia.

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