

ASX Announcement

24 January 2023

Investor Webinar – Quarterly Trading Update

Adslot Ltd (ASX:ADS) (Company) is pleased to invite all shareholders and investors to join a Live Investor Webinar at 11.00am (AEDT) on Wednesday, 1 February 2023. This webinar will follow the anticipated release of the Company's Appendix 4C and Quarterly Trading Update on Tuesday, 31 January 2023.

The Investor Webinar will be hosted by the Company's CEO, Mr Ben Dixon, and US based Head of Corporate Development, Interim CFO and Executive Director, Mr Tom Triscari.

Mr Dixon and Mr Triscari will discuss important developments over the past 3 months, including key commercial activities and the Company's corporate development activities currently underway in the United States.

All attendees must register in advance, and can submit questions, via the following link:

<https://attendee.gotowebinar.com/register/475631566666802014>

The Company looks forward to welcoming all shareholders and investors to this live event.

This announcement is authorised for release by the Board of Adslot Limited.

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For further enquiries, please contact:

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About Adslot

Adslot's mission is to automate the trading of forward guaranteed display advertising, referred to as automated guaranteed. Our leading technology is a purpose built, global media trading platform. Adslot benefits a global community of media buyers and sellers, including media agencies, publishers and advertisers, by providing trading efficiencies and effectiveness made possible only via technology, and by doing so the basis on which the \$80B online display advertising industry will realise its full growth potential.

Adslot is a global organisation with operations in North America, Europe and Asia Pacific and is headquartered in Australia.