

ASX Announcement

13 June 2023

Updated Entitlement Offer timetable

Further to the announcement by **Adslot Ltd** (ASX:ADS) (**Adslot** or **Company**) made on 9 June 2023, the Company provides below an updated timetable for the \$1.1 million placement (**Placement**) and fully underwritten 1 for 2.8 pro rata non-renounceable entitlement offer at the same issue price as the Placement (**Entitlement Offer**).

Please note that the below timetable differs from the indicative timetable included in the prospectus also released by the Company on 9 June 2023 (**Prospectus**). This timetable (which aligns with the supplementary prospectus and Appendix 3B issued today in respect of the Placement and Entitlement Offer) represents the current timetable for the Placement and the Entitlement Offer.

Event	INDICATIVE TIMETABLE
Prospectus lodged and Entitlement Offer announced, Placement Offer opens and closes	Friday 9 June 2023
Supplementary Prospectus lodged and updated timetable for the Entitlement Offer announced	Tuesday, 13 June 2023
Entitlement Offer Record Date	7:00pm, Friday 16 June 2023
Prospectus and Supplementary Prospectus dispatched to shareholders, Entitlement Offer opens	Tuesday 20 June 2023
New Shares issued under the Placement	Tuesday 20 June 2023
Entitlement Offer closes	5:00pm, Thursday 29 June 2023
Notification of shortfall to Underwriter	Monday 3 July 2023
Entitlement Offer settlement	Wednesday 5 July 2023
Announcement of Entitlement Offer results, Issue of New Shares and New Options under Entitlement Offer and New Options under the Placement	Thursday 6 July 2023
Commencement of trading in New Shares issued under the Entitlement Offer	Friday 7 July 2023

This updated timetable is still indicative only and may be subject to change. Unless otherwise indicated, all times are stated in Melbourne time. Adslot reserves the right to amend any or all of these dates and times without notice subject to the *Corporations Act 2001* (Cth), the ASX Listing Rules and other applicable laws. In particular and without limitation, Adslot reserves the right to extend the closing date of the Entitlement Offer and to accept late applications under the Entitlement Offer (either generally or in particular cases). Any

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extension of the closing date will have a consequential effect on the issue of new shares under the Entitlement Offer.

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For further enquiries, please contact:

Ben Dixon
Chief Executive Officer
Adslot Limited
investor.relations@adslot.com

Tom Triscari
Interim Chief Financial Officer
Adslot Limited
investor.relations@adslot.com

About Adslot

Adslot's mission is to automate the trading of forward guaranteed display advertising, referred to as automated guaranteed. Our leading technology is a purpose built, global media trading platform. Adslot benefits a global community of media buyers and sellers, including media agencies, publishers and advertisers, by providing trading efficiencies and effectiveness made possible only via technology, and by doing so the basis on which the \$80B online display advertising industry will realise its full growth potential.

Adslot is a global organisation with operations in North America, Europe and Asia Pacific and is headquartered in Australia.

Future performance

This Announcement contains certain references to forecasts, estimates, assumptions and other forward-looking statements and statements regarding the intent, belief or current expectations of The Company. The words "likely", "expect", "aim", "should", "could", "may", "anticipate", "predict", "believe", "plan" and other similar expressions are intended to identify forward-looking statements. Forward-looking statements, opinions and estimates provided in this Announcement are based on assumptions and contingencies which are subject to change without notice, as are statements about market and industry trends, which are based on interpretations of current market conditions. Forward-looking statements are provided as a general guide only and should not be relied upon as an indication or guarantee of future performance. This Announcement contains such statements, which are subject to risk factors associated with an investment in The Company. The Company believes that these statements are reasonable, but they may be affected by a range of variables which could cause actual results or trends to differ materially. Forward-looking statements involve known and unknown risks, uncertainties and assumptions and other important factors that could cause actual results, performance or achievements of The Company to be materially different from future results, performances or achievements expressed or implied by such statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this Announcement.