

ASX Announcement

31 August 2023

## Investor Webinar – FY2023 Results and Industry Update

**Adslot Ltd** (ASX:ADS) (Company) is pleased to invite all shareholders and investors to join a Live Investor Webinar at 11.00 am (AEST) on Wednesday 6 September 2023. This webinar will follow the release of the Company's 2023 Financial Year Results on Thursday 31 August 2023.

The Investor Webinar will be hosted by the Company's CEO, Mr Ben Dixon, and US based Director, Mr Tom Triscari.

Mr Dixon and Mr Triscari will discuss the Company's financial results and provide an update on important industry developments and their implications for the Adslot business.

All attendees must register in advance on the link below, and can submit questions, via the following link:

<https://attendee.gotowebinar.com/register/311258981160273499>

The Company looks forward to welcoming all shareholders and investors to this live event.

This announcement is authorised for release by the Board of Adslot Limited.

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For further enquiries, please contact:

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### About Adslot

Adslot's mission is to automate the trading of forward guaranteed display advertising, referred to as automated guaranteed. Our leading technology is a purpose built, global media trading platform. Adslot benefits a global community of media buyers and sellers, including media agencies, publishers and advertisers, by providing trading efficiencies and effectiveness made possible only via technology, and by doing so the basis on which the \$80B online display advertising industry will realise its full growth potential.

Adslot is a global organisation with operations in North America, Europe and Asia Pacific and is headquartered in Australia.