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ASX Announcement

15 November 2023

2023 Annual General Meeting – Chairman’s Address and CEO Presentation

Adslot Ltd (ASX: ADS) attaches the address to shareholders to be delivered by Chairman, Andrew Dyer and CEO Presentation to be delivered by Chief Executive Officer, Ben Dixon at Adslot Ltd’s 2023 Annual General Meeting to be held today.

This announcement is authorised for release by the Board of Adslot Ltd.

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For further enquiries, please contact:

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About Adslot

Adslot’s mission is to automate the trading of forward guaranteed display advertising, referred to as automated guaranteed. Our leading technology is a purpose-built, global media trading platform. Adslot benefits a global community of media buyers and sellers, including media agencies, publishers and advertisers, by providing trading efficiencies and effectiveness made possible only via technology, and by doing so the basis on which the \$80B online display advertising industry will realise its full growth potential.

Adslot is a global organisation with operations in North America, Europe and Asia Pacific and is headquartered in Australia.