

## Adslot Announces \$2.4m Capital Raise

Adslot Ltd (ASX: ADS) (“Adslot” or “the Company”) is pleased to announce a capital raise in the form of a partially underwritten 3:4 accelerated pro rata non-renounceable entitlement offer at a price of \$0.001 per share, to raise up to \$2.4 million (“Entitlement Offer”).

The Entitlement Offer comprises an institutional component (**Institutional Entitlement Offer**) and an offer to eligible shareholders (as defined below) to participate on similar terms under a retail component (**Retail Entitlement Offer**).

The proceeds from the Entitlement Offer will be used for working capital, to strengthen the Company’s balance sheet and to continue investment in key commercial projects.

### Entitlement Offer details

The Entitlement Offer consists of a partially underwritten 3-for-4 accelerated pro rata non-renounceable offer of approximately 2,400,000,000 ordinary shares at the Offer Price, to raise approximately \$2.4 million (before costs). The Entitlement Offer will be offered to those Adslot shareholders who have a registered address in Australia or New Zealand and who are on Adslot’s share register on the record date, anticipated to be on or about Wednesday 19 June 2024. The Entitlement Offer will be undertaken pursuant to an exemption from disclosure under section 708AA of the Corporations Act.

The Retail Entitlement Offer will be partially underwritten by current directors Adrian Giles, Sarah Morgan and Andrew Dyer (through their related shareholding entities) who have agreed to take up their entitlements under the Entitlement Offer and underwrite to a total of approximately \$332,000.

As the Entitlement Offer will be non-renounceable, entitlements will not be tradeable.

### Indicative Timetable

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Entitlement Offer announced	17 June 2024
Entitlement Offer Record Date	7:00pm, 19 June 2024
Offer Document dispatched to shareholders, Retail Entitlement Offer opens	24 June 2024
New Shares issued under the Institutional Entitlement Offer	26 June 2024
Retail Entitlement Offer closes	5:00pm, 8 July 2024
Issue of shares under Retail Entitlement Offer	15 July 2024

# Adslot.

*Note: The timetable above is indicative only and may be subject to change without notice.*

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For further enquiries, please contact:

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## About Adslot

Adslot's mission is to automate the trading of forward guaranteed display advertising, referred to as automated guaranteed. Our leading technology is a purpose-built, global media trading platform. Adslot benefits a global community of media buyers and sellers, including media agencies, publishers and advertisers, by providing trading efficiencies and effectiveness made possible only via technology, and by doing so the basis on which the \$80B online display advertising industry will realise its full growth potential.

Adslot is a global organisation with operations in North America, Europe and Asia Pacific and is headquartered in Australia.